

## Creating a Pet - friendly Gite

Remember that we are trying to make YOUR gite stand out above the rest, so it is well worth thinking about accepting pets if it is situated in a rural or coastal area - one which allows plenty of walking opportunities. If you decide to accept pets the you need to think about making your gite pet friendly – so how do you go about that? And why would you? The main reason is simple - you could well be extending your holiday season by reaching a larger potential market - some people prefer to holiday out of high season, especially those who have pets to consider.



**People bringing a pet will expect to pay a premium for so doing. If you are charging, say, £20 a week for their dog, this will cover any extra cleaning costs that result from its presence and ensure you will not be out of pocket. Do make sure though that these extra costs are clearly stated in your marketing and booking contract.**

**To read the rest of this Fact Sheet, please download the whole document**